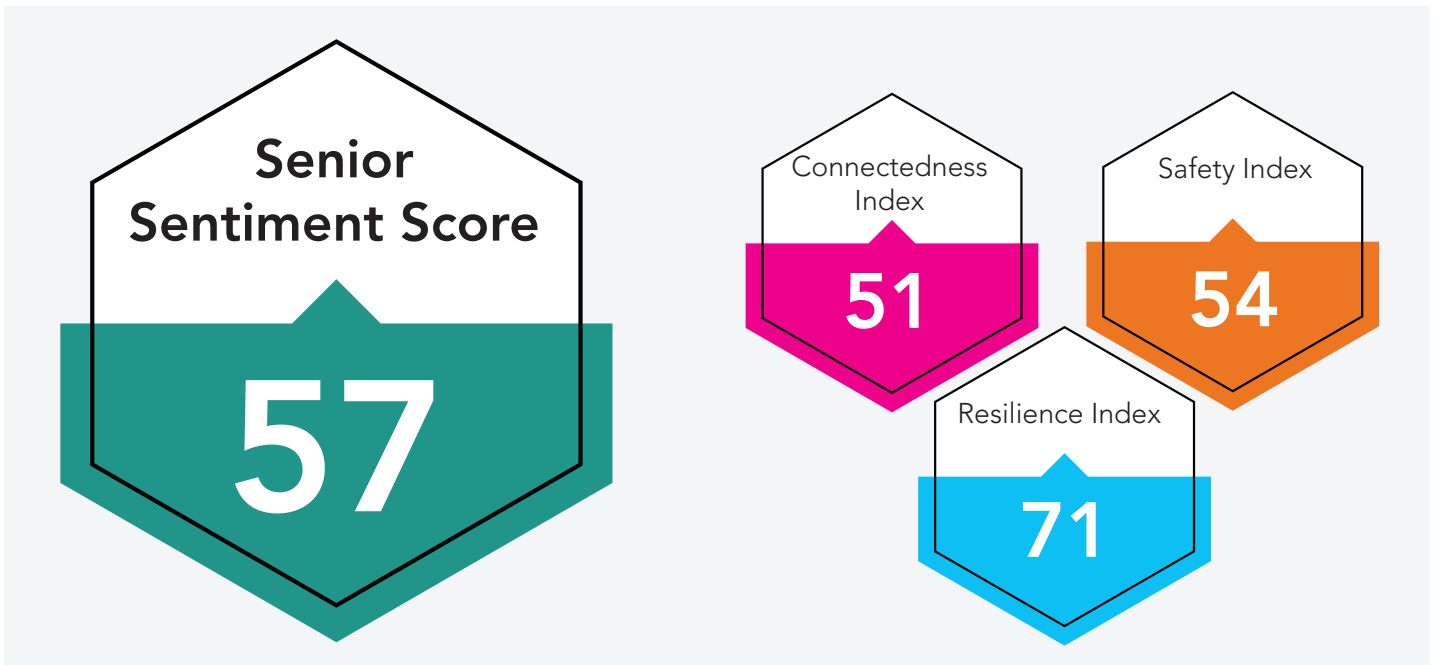




Senior Sentiment Report

Q1 2021



The Sentiment Score is a score ranging from 1-100, where 100 is the optimum sentiment. The single score combines the indexes of Safety, Resilience and Connectedness along with additional ratings on Quality of Life overall. It is a useful measure of the sentiment of well-being in an older population over the age of 65. The index ratings are a combined measure of a series of questions with different weightings to give an overall index. The rest of the data is percentage responses to individual questions that score in the top quartile of affirmative (Yes) responses. Data is collected over three months largely from Queensland, Australia.

Q1 DATA HIGHLIGHTS

